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```

```
<210> 2
<211> 7498
<212> DNA
<213> Mus sp.
```

<220>

<223> Mouse TERT promoter

<400> 2

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```

aatcatttta attgtcaacc acatcaagct aaataatgct ttgaggttca taacatttgg 540 agattatgtc tacactagca gagaaggcac caataacatc ccaattgcta gattctcata 600 gaatcatgag tcacaatggc agagacaggt tctgagagtg tgtccttgtt gtaaacagta 660 tgctctacaa actaagttgg ctgcaatatc actaggcagt gttgtcccat aagacaacta 720 tcacatatgt ggtccagtga tgaccaaagc atcttttagc attttgcaaa tgaagctcaa 780 atcgaatatg actaagctca tgcagtacaa atcaaaggta cactgggata gtttaaaaga 840 tacatacttg tactggttag ttttgtgtca gcttgacaca gctggagtta tcacagagaa 900 aagagettea gttgaggaaa tteeteeatg agateeaget atagggeatt tteteaatta 960 gtgatcaagg ggggaaggcc cettgtgggt gggaccatet etgggetggt agtettggtt 1020 ctataagaga gcaggctgag caagccagga gaagcaagcc agtaaagaac atccctccat 1080 ggcttctgca tcagctcctg ctccctgacc tgcttgagtt ccagttctaa cttctttcag 1140 tgatgaacag caatgtggaa atgaaagctg aataaaccct ttcctcccca ttttgcttct 1200 tggtcatgat gtttgtgcag gaatagaaac cctgactaag acaatactat aaaccctaaa 1260 agttgtaaac caaacacatg tgtttccatt aagccatcgt agaacaataa gtactcaacc 1320 ccaagtcaca taactataat cccagccttt gaaaaccggg atcaggaatt caaggctagc 1380 ctcatctata tgtaagatta aagcctgttt gggctgcatg agactttgtt tcaaaaaaaa 1440 aaaaaaaaa gcaaacaggc aaaaacaaac acaagacaag acagatgtaa aatgaaggag 1500 gggtagatgg gtcaagtaga aaatagcata ggaaacgagt caagtataga agaggtggta 1560 gtaaccagat catgcagaag gactcaaggc catctcctca cagtggctta ggtaggcctt 1620 cctctgctct tgagcagggg cagagttgcc gctttaagga ggggatcagt cacctttaag 1680 aactgaaaag ctgaacagtc ttctcaagtc agaagccagt ggcttcatct tacacctctc 1740 ttccttccct tgctactcat attggatctg atgatttgcc caacttggaa gaaacatctc 1800 ttctgaaggg tttcacagac accccatctt tccgagaaag gaccgcatag gctggccatc 1860 cctgtgctta caaaaggaat aattaagaaa cttaattcca taagcaaata caacctttcc 1920 aagccccaag tggatgattt tatcttactg tttttttata tctcatcaaa taacttccaa 1980 gggctcaaaa atccaaagat gtaaaaaagg aactgagctc tgtttgccaa gccatgagga 2040 ttaaataatg acattcaaag agatttttgt gccctaagta ctttttattg gttttcatag 2100 atggtttaat gtgcaagatg aagcaaacag agatgggagt ggtatcagca tggattaagg 2160 tggcagttgt gagggaggg tactgagaga acaggacaag gtaacctatc taaggagagg 2220 ccaagttggc aagtgccagg gacttctaag cccagaacta gtacacattc cttaggtgct 2280 gtttgggaag tcagggagtc accagccttg ggatctataa aagtgcatgg tggcattcac 2340 tcacatactt cctgagctgt tcgatgttga tgaagtcgtg ggtatgagac tgttgtgtca 2400 gtgacaaact atgtaaatga gaatgattgt ttccatcttg accactaaga cgtaaaccgg 2460 ccctggttct gaatggggga gaatccagtg ggagtcggtt gctgccagca tgttggggta 2580 gaaggctgga gcatgacagg tccccgagga tttcctgctt cctatatggg tagggatact 2640 tgaggtcctc tcttctacct ccttccctgc agggtttata acctctacca ctgtctgtct 2700 ctgggatagc tectagggtg cageceetee ceaaaaagge etetecetgg ceteatgtet 2760 ctaagaacag ctttctaaag caggcctgtt acacaaaggc tcccttttcc tggcttcatc 2820 gttgctggta gacaacttcc actcgttttc cacttcagtt tcttctactc tgttgttatt 2880 tgattctgat gcttgaaccc agggttgtgt agtcagcaag tgctaccccc tccctcctct 2940 tctttgtttt tttgaggcag ggtctcattt tgcccaagtg gacctaaatt tcagcatgta 3000 gctggcctgg ttttgaatgc cttctcatcc tgcctctact tcccaagagt agcttacaag 3060 tgtgcaccac catgccccgc gatattctta tttttgagac tgttttctat gctggtttct 3120 ttggggaact acactaaggt agcttacaag tgtgcaccac catgccccgc gatattctta 3180 tttttgagac tgttttctat gctggtttct ttggggaact acactaaggt agcttcattg 3240 ttggcataaa tttctcagtt caggcccata tctcctaagt agcagaacta agcaaatctc 3300 aaacaaaccc ctcaaaaaga ctgatgtcca ctaaacggac ttctaaaata gctcctgtaa 3360 teetgageat ttacaaggeg geagacetee tataagggag taaatatgaa aacgegeetg 3420 ttcaaatgct aggtcggtgg atagaagcaa tttcctcaga aagctgaagg caccaaaggt 3480 tatatttgtt agcatttcag tgtttgccaa actcagctac agtagagatc acagattccc 3540 tatttcccag agattcaaaa ttcagcagcc cctctctaac tatggctcag agtcgtgtca 3600 ttacatatgc cccaacaaca acccccaccc ctatcctacc cccgcctcac acgtgcaagt 3660 actatcacag ttgccaacct agcagagctg ccatcctaag gtcgaggtcg ccgctttggc 3720 tgtgtgcaca ggcaagcgcc ctcacccaat ggccctggcc ttgctatggg tgcgtgagtt 3780 gagatgatgc tctggactct gaggtgaagg ccactggaac agtgaaaaaa gctaacgcag 3840 ggcttttacc tagtcccctt cctttggtgg tgggtgttta cggaacatat ttgggatctg 3900 agtgtatggt cgcaccacaa taaagcctta acctatatag tagaatttca gctgtaatca 3960 ttaagaactg agattgccac cacccacctc actgtctgtg tcaaccacag caggctggag 4020 cagtcagctc aggaacaggc aaaaccttag gtccctccgc ctacctaacc ttcaatacat 4080 caaggatagg cttctttgct tgcccaaacc tcgccccagt ctagaccacc tggggattcc 4140

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<210> 3
<211> 144
<212> DNA
<213> Artificial Sequence
<220>
<223> NCO1 fragment containing hTERT upstream sequences
      and the first intron of hTERT from lambdaGPhi5
      into the NCO1 site of a pBBS167 (variant of pUC
      cloning vector with MCS)
<400> 3
atgaccatga ttacgaattc gagctcggta cccggggatc ctctagagtc gacctgcagg 60
catgcccatg gcaggcctcg cgcgcgagat ctcgggccca atcgatgccg cggcgatatc 120
gctcgaggaa gcttggcact ggcc
<210> 4
<211> 37
<212> DNA
<213> Artificial Sequence
<220>
<223> Description of Artificial Sequence: RA94
cccggccacc cccgcgaatt cgcgcgctcc ccgctgc
                                                                   37
<210> 5
<211> 65
<212> DNA
<213> Artificial Sequence
<220>
<223> Description of Artificial Sequence: RA91
ttgtactgag agtgcaccat atgcggtgtg catgctacgt aagaggttcc aactttcacc 60
ataat
<210> 6
<211> 16
<212> DNA
<213> Artificial Sequence
<220>
<223> Description of Artificial Sequence: RA96
<400> 6
```

aattgcgaag cttacg

16

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<210> 7
<211> 16
<212> DNA
<213> Artificial Sequence
<223> Description of Artificial Sequence: RA97
<400> 7
aattcgtaag cttcgc
                                                                    16
<210> 8
<211> 60
<212> DNA
<213> Artificial Sequence
<223> Description of Artificial Sequence: oligo RA101
<400> 8
taggtaccga gctcttacgc gtgctagccc cacgtggcgg agggactggg gacccgggca 60
<210> 9
<211> 58
<212> DNA
<213> Artificial Sequence
<223> Description of Artificial Sequence: oligo RA100
<400> 9
taggtaccga gctcttacgc gtgctagccc ctcgctggcg tccctgcacc ctgggagc
<210> 10
<211> 33
<212> DNA
<213> Artificial Sequence
<220>
<223> Description of Artificial Sequence: RA107
<400> 10
cgtcctgctg cgcactcagg aagccctggc ccc
                                                                    33
<210> 11
<211> 6
<212> DNA
<213> Artificial Sequence
<223> Description of Artificial Sequence: 'B' class
      E-Box just proximal to the hTERT initiating Met in
      pGRN262
<400> 11
cacgtg
                                                                    6
```

The second secon

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<210> 12
<211> 6
<212> DNA
<213> Artificial Sequence
<220>
<223> Description of Artificial Sequence: changed 'B'
      class E-Box just proximal to the hTERT initiating
      Met in pGRN262
<400> 12
cactca
                                                                   6
<210> 13
<211> 25
<212> DNA
<213> Artificial Sequence
<220>
<223> Description of Artificial Sequence: COD1941
<400> 13
gatgaatgct catgattccg tatgg
                                                                    25
<210> 14
<211> 57
<212> DNA
<213> Artificial Sequence
<220>
<223> Description of Artificial Sequence: COD2866
cagcatcttt tactttcacc agcgtttctg ggtgcgcaaa aacaggaagg caaaatg
                                                                   57
<210> 15
<211> 58
<212> DNA
<213> Artificial Sequence
<220>
<223> Description of Artificial Sequence: RA104
taggtaccga getettacge gtgctageee etcecageee etcecettee ttteegeg
<210> 16
<211> 33
<212> DNA
<213> Artificial Sequence
<223> Description of Artificial Sequence: RA122
                                                                    33
gaccgcgctt cccactcagc ggagggactg ggg
```

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<210> 17
<211> 298
<212> DNA
<213> Homo sapiens
<220>
<223> Human TERT promoter
<400> 17
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eggagggact ggggaceegg geaecegtee tgeceettea cetteeaget eegeeteete 120
cgcgcggacc ccgccccgtc ccgacccctc ccgggtcccc ggcccagccc cctccgggcc 180
eteccagece eteccettee ttteegegge eeegecetet eetegeggeg egagttteag 240
geagegetge gteetgetge geaegtggga agecetggee eeggeeaece eegegatg
<210> 18
<211> 262
<212> DNA
<213> Mus sp.
<220>
<223> Mouse TERT promoter
<400> 18
cagcaaccac tgaacttggc cggggaacac acctggtcct catgcaccag cattgtgacc 60
atcaacggaa aagtactatt gctgcgaccc cgccccttcc gctacaacgc ttggtccgcc 120
tgaatcccgc cccttcctcc gttcccagcc tcatcttttt cgtcgtggac tctcagtggc 180
ctgggtcctg gctgttttct aagcacaccc ttgcatcttg gttcccgcac gtgggaggcc 240
catcccggcc ttgagcacaa tg
<210> 19
<211> 77
<212> DNA
<213> Homo sapiens
<220>
<223> Human TERT promoter
<400> 19
ctcgcggcgc gagtttcagg cagcgctgcg tcctgctgcg cacgtgggaa gccctggccc 60
cggccacccc cgcgatg
<210> 20
<211> 89
<212> DNA
<213> Artificial Sequence
<220>
<223> Description of Artificial Sequence: E-box reporter
      construct
<400> 20
ctcgcggcgc gagtttcagg cagcgctgcg tcctgctgcg cacgtgggaa gccctggccc 60
cggccacccc cgcgaattcg cccaccatg
```

```
<210> 21
<211> 56
<212> DNA
<213> Artificial Sequence
<220>
<223> Description of Artificial Sequence: E-box reporter
      construct (with portion deleted)
ctegeggege gagttteagg cagegetgeg teetgetgee gaattegeee accatg
<210> 22
<211> 497
<212> DNA
<213> Homo sapiens
<220>
<223> Human TERT promoter
<400> 22
actocagoat aatottotgo ttocatttot totottocot ottttaaaat tgtgttttot 60
atgttggctt ctctgcagag aaccagtgta agctacaact taacttttgt tggaacaaat 120
tttccaaacc gccctttgc cctagtggca gagacaattc acaaacacag ccctttaaaa 180
aggcttaggg atcactaagg ggatttctag aagagcgacc cgtaatccta agtatttaca 240
agacgagget aacetecage gagegtgaca geecagggag ggtgegagge etgtteaaat 300
gctagctcca taaataaagc aatttcctcc ggcagtttct gaaagtagga aaggttacat 360
ttaaggttgc gtttgttagc atttcagtgt ttgccgacct cagctacagc atccctgcaa 420
ggcctcggga gacccagaag tttctcgccc cttagatcca aacttgagca acccggagtc 480
tggattcctg ggaagtc
<210> 23
<211> 425
<212> DNA
<213> Mus sp.
<220>
<223> Mouse TERT promoter
<400> 23
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ttctttgggg aactacacta aggtagcttc attgttggca taaatttctc agttcaggcc 120
catatctcct aagtagcaga actaagcaaa tctcaaacaa acccctcaaa aagactgatg 180
tecactaaac ggaettetaa aatageteet gtaateetga geatttacaa ggeggeagae 240
ctcctataag ggagtaaata tgaaaacgcg cctgttcaaa tgctaggtcg gtggatagaa 300
gcaatttcct cagaaagctg aaggcaccaa aggttatatt tgttagcatt tcagtgtttg 360
ccaaactcag ctacagtaga gatcacagat tccctatttc ccagagattc aaaattcagc 420
aqccc
                                                                   425
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